

**FOR IMMEDIATE RELEASE**  
April 10, 2007

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## **Casco Group Launches Autism biOrb Program in Conjunction With National Autism Awareness Month**

- *As Studies Show Watching Fish Enhances Learning Abilities and Provides Healing Benefits, New Program Donates Aquariums to Autism Centers Nationwide and biOrb Sales Benefit Autism Speaks™ -*

**(Cerritos, CA)**- Casco Group and its partner company, Reef One, are proud to unveil their new Autism biOrb Program benefiting Autism Speaks™, an organization dedicated to funding research into the causes, prevention, treatments and cure for autism.

Statistics show the odds of being diagnosed with autism are 1 in 150, that's almost 1.5 million Americans. Studies show watching fish can help reduce stress and anxiety, promote relaxation and enhance learning abilities to provide healing benefits for children with autism.

Casco/Reef One have designed a special biOrb aquarium in the Autism Speaks' trademark blue color. Casco/Reef One will be donating a portion of the proceeds from the sale of the blue biOrb to Autism Speaks™ to help autistic children nationwide. National pet retailer, PETCO, is also matching the company's donation not only on the sale of the Autism biOrb, but Casco's biUbe and baby biOrb aquariums from June through August 2007 in its 450 stores across the country.

"We are honored to help this organization and cause any way we can and are thrilled to have PETCO supporting these efforts," Craig Dewalt, president and CEO of Casco Group Inc. said. "Autism is a tragic disease and we hope the biOrb can help promote healing and relaxation for autistic children and ultimately help fund and find a cure."

The biOrb is a smart, stylish, globe-shaped aquarium that is virtually self cleaning. The biOrb combines the 360° visual appeal of a traditional fish bowl with the technology of a modern aquarium. The 8-gallon acrylic globe features an efficient, easy-to-change cartridge filtration system that keeps water crystal clear and provides a healthy habitat for fish.

Casco/Reef One are also donating 100 of the blue Autism biOrbs to autism treatment centers across the country to contribute to the healthy, soothing environment necessary for autistic children. Educational messages about autism will also be promoted through the company's marketing materials and outreach efforts.

The Autism biOrb will officially go on sale April 16<sup>th</sup> at [www.petco.com](http://www.petco.com), [www.petsmart.com](http://www.petsmart.com) and [www.biOrbparts.com](http://www.biOrbparts.com).

For more information about autism or to support Autism Speaks™, visit [www.autismspeaks.org](http://www.autismspeaks.org).

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